

Step Right Up: Medicare Summit 2026

A Great Get Together of Industry Leaders: What Every Great Broker Should Know

Tuesday, August, 11 2026 7:30 am - 6:00 pm

Delta Hotel Minneapolis NE | 1330 Industrial Blvd NE | Minneapolis, MN 55413

7:30-8:15	Breakfast and Registration
8:15-8:25	President's Welcome Joe Baldwin, NABIP MN President & Founder, Generate Benefits
8:25-8:50	<i>What Every Broker Should Know About NABIP-MN</i> Juliana Jacobson, CEBS, CMS, GBA, NABIP MN Treasurer and President-Elect & Brian Szczech, NABIP MN Immediate Past-President
8:50-9:00	Lochloosa Sponsor Moment/Speaker Intro
9:00-9:45	<i>What Every Broker Should Know About What's Happening in the Legislature</i> Mike Anderson REBC & LPRT, NABIP MN Legislative Chair; Tim Wilkins, President Capitol Strategies, NABIP MN Lobbyist; Representative Greg Davids
9:45-9:55	Networking Break
9:55-10:35	<i>What Every Broker Should Know About the MN Medicare Supplement Open Enrollment Period</i> Dan Arland, Vice President of Compliance and Business Development, LeClair
10:35-10:50	Networking Break
10:50-11:00	IFC Sponsor Moment/Speaker Intro
11:00-12:00	<i>What Every Broker Should Know: Medicare Advantage Updates</i> Featuring representatives from Aetna, Blue Cross Blue Shield, Health Partners, & Medica
12:00-12:40	Lunch and Networking
12:40-12:50	LeClair Sponsor Moment/Speaker Intro
12:50-1:50	<i>What Every Broker Should Know About ACA and MNSure</i> Christina Wessel, Senior Director of Partner and Board Relations at MNSure
1:50-2:20	Dessert and Networking
2:20-2:55	<i>What Every Broker Should Know About Prescription Drug Options</i> Kellie Rademacher, PharmD, SVP Access Strategy
3:05-3:15	ESCO Sponsor Moment/Speaker Intro
3:15-4:00	<i>What Every Broker Should Know About Growing Their Book of Business</i> Greg Sotebeer, President & Bob Schmaltz, CEO, River Bluff Technologies
4:00	Closing Message
4:00-6:00	Happy Hour - Prizes, Food, and Beverages